

Corredor do Boi

TERRITORIAL DIAGRAM | CATTLE FARMING REGIONS SERIES

01 | CATTLE FARMING IDENTITY

The region holds a large cattle herd in the Cerrado of the middle Araguaia, raised on both family farms and large ranches. Spread across a vast area, cattle farming connects raising and finishing operations to trade, services, and the region's main meatpacking plant in Mozarlândia.

TERRITORIAL OVERVIEW

The seven municipalities across Goiás and Mato Grosso form a region linked by Araguaia routes, cattle farming, support services, and the meatpacking industry.



MUNICIPALITIES: Aruanã, Araguapaz, Britânia, Jussara, Mozarlândia e Nova Crixás, em Goiás, e Cocalinho, em Mato Grosso.



2.52m
head of cattle
• 33.8 cattle per resident



36,404
km² of land area
• 43.6% pastureland
• 51.4% natural land cover



R\$ 3.12bn
Agricultural value
• Estimated regional value

02 | CURRENT SITUATION ASSESSMENT MATRIX

PROBLEM	MAIN CAUSE	EFFECT ON THE REGION
Uneven productivity and poor-quality pastures	Not all farms have good pastures, proper management, adequate feed, herd improvement, and technical support.	Production costs rise, and performance varies widely between farms.
Long distances and difficult rainy-season access	Many farms are far from main roads. During the rainy season, unpaved roads and bridges further hinder access.	Technical assistance, inputs, maintenance, and cattle transport become harder to access and more costly.
Scattered and incomplete information	Organized data are lacking on farms, technical assistance, vaccination, animal health, herd losses, and slaughter capacity.	Planning and delivering services and public initiatives where they are most needed becomes harder.
Limited competition among meatpackers	In Goiás, slaughter is concentrated in Mozarlândia. Other options are farther away, mainly in Mato Grosso.	Producers have fewer sales options and less power to negotiate prices and terms.
Difficulties with farm regularization and environmental compliance	Procedures for pasture restoration and land use within legal limits are slow and unclear.	Regularization and restoration of degraded land progress more slowly.
Shortage of rural professionals and services	The region is sparsely populated, with farms far apart, limiting the availability of skilled workers and ongoing services.	Remote farms receive fewer services and less technical support.

The future of cattle farming in Corredor do Boi

Transforming cattle farming in Corredor do Boi depends on interstate governance that can coordinate commitments from producers, government, and market stakeholders.



 PRODUCER COMMITMENTS	 GOVERNMENT COMMITMENTS	 MARKET COMMITMENTS
1 Efficiency and pasture restoration Plan feeding, restore degraded land, and track costs and results, considering each farm's conditions to improve production and profitability.	4 Faster regularization with clear guidance Coordinate agencies, simplify land tenure and environmental procedures, and guide producers on pasture renewal, degraded land restoration, and lawful productive land use.	7 Clear purchasing and pricing criteria Clarify purchasing requirements, grading, deductions, premiums, and quality standards to help producers plan production.
2 Technical management and professional development Expand technical assistance, ongoing training, and professional management, improving working conditions and the availability of skilled labor.	5 Rural infrastructure, internet, and training Improve roads, bridges, electricity, and internet access, and train managers, technicians, operators, and service providers to meet regional needs.	8 Recognition of quality and origin Reward animal quality, uniform cattle batches, traceability, and certified origin using objective, verifiable criteria.
3 Partnerships to cut costs and strengthen bargaining power Connect producers, suppliers, service providers, and buyers to improve access to inputs, technology, logistics, information, and sales channels.	6 Suitable credit and more investment Offer credit with repayment terms, grace periods, and collateral requirements suited to cattle farming, supporting modernization, logistics, services, and new sales channels.	9 Partnerships to share investment and risks Create financing arrangements for pasture restoration, production intensification, traceability, and infrastructure, with clearly defined responsibilities, risks, and returns.

CORREDOR DO BOI | HOW ACTIONS DELIVER RESULTS

How the pact transforms the region

