

Amazônia Oriental Paraense

TERRITORIAL DIAGRAM | CATTLE FARMING REGIONS SERIES

01 | CATTLE FARMING IDENTITY

The Eastern Amazon of Pará features large-scale cattle farming, with cow-calf, stocker, and finishing operations at varying levels of technology adoption. The shift from extensive to more intensive systems raises requirements for management, compliance, traceability, and proof of origin.

TERRITORIAL OVERVIEW

Marabá and Paragominas connect production to meat-packers, regional buyers, and beef and live cattle export corridors. Highways BR-010, BR-230, BR-222, and PA-150 carry the main road flows, linking the region to markets and the Belém-Barcarena corridor.



View on
Google Maps

MUNICIPALITIES: Marabá e Paragominas (PA).



1.68m

head of cattle

• 4.18 cattle per resident



34,470

km² of land area

• 33.0% pastureland
• 57.9% native vegetation



R\$ 2.27bn

Agricultural value

• Estimated regional value

02 | CURRENT SITUATION ASSESSMENT MATRIX

PROBLEM	MAIN CAUSE	EFFECT ON THE REGION
Limited use of indicators in management	Records and indicators are lacking for planning, cost control, production decisions, and investment.	Management becomes less reliable, hindering professionalization and succession.
Complex land tenure, environmental, and animal health compliance	Unresolved land titles, Rural Environmental Registry (CAR) issues, licensing, and environmental compliance are compounded by lengthy procedures.	Credit and trade become restricted and costly, with uncertainty and risks of market restrictions.
Fragmented producer representation	Dispersed demands and intermittent dialogue hinder shared technical positions.	Ongoing negotiations with government, industry, and buyers lose strength.
Poorly integrated and coordinated traceability	Disconnected systems and gaps in information sharing hinder coordination across the value chain.	Origin verification and participation by direct and indirect suppliers are compromised.
Export access below regional potential	Limited credit, technical assistance, and infrastructure hinder production upgrades and compliance with export requirements.	Export participation and value creation fall short of the region's potential.
Limited value from credible Amazon origin	Compliance, traceability, productivity, and conservation still need verification and market recognition.	Regional products gain little differentiation, financial reward, or market trust.

The future of cattle farming in the Eastern Amazon of Pará

Transforming cattle farming in the Eastern Amazon of Pará requires joint commitments from producers, government, and market stakeholders to raise productivity, verify origin, and create value through compliance and conservation.



 PRODUCER COMMITMENTS	 GOVERNMENT COMMITMENTS	 MARKET COMMITMENTS
1 Data-driven management Use production, financial, animal health, and environmental records and indicators to guide investment, improve efficiency, and strengthen traceability and credibility.	4 Faster compliance processes and integrated public data Integrate land tenure, environmental, and animal health registries and agencies, ensuring consistent information, advance notice, and channels to resolve outstanding issues.	7 Preferential purchasing to drive change Set transparent payment criteria that reward traceability, compliance, sustainable productivity, and verifiable environmental attributes.
2 Traceable origin and legal compliance Update registrations, documents, and animal movement records, advance compliance, and verify the origin of cattle purchased and sold.	5 Credit, assistance, and infrastructure for the transition Provide financing aligned with the cattle production cycle, expand technical assistance, and improve roads, electricity, and connectivity to support modernization.	8 Investment in suppliers' transition Share compliance costs and risks through financing, assistance, and technologies for traceability, management, and sourcing, including indirect suppliers.
3 Intensification on already cleared land Restore pastures, plan forage supply, and integrate crops and suitable technologies to raise productivity and income.	6 Protecting and promoting Pará origin Compile and communicate evidence of production, animal health, traceability, and conservation, distinguishing compliant production from illegal practices.	9 Adding value to origin and environmental assets Develop protocols, brands, markets, and commercial instruments that turn conservation, carbon, and environmental services into new sources of value.

EASTERN AMAZON OF PARÁ | HOW ACTIONS DELIVER RESULTS

How the pact transforms the region

