

Alto-Médio Araguaia

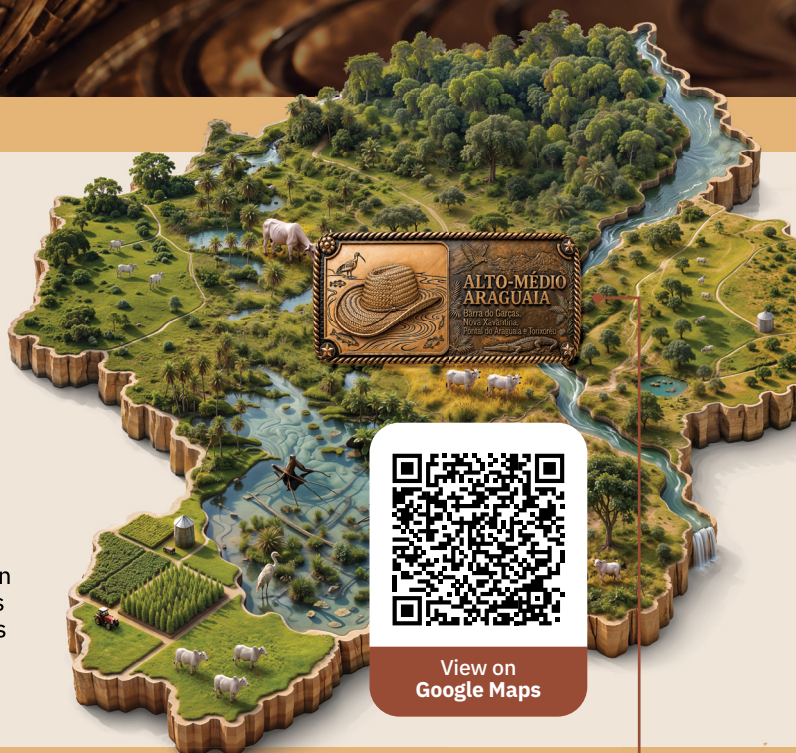
TERRITORIAL DIAGRAM | CATTLE FARMING REGIONS SERIES

01 | CATTLE FARMING IDENTITY

Alto-Médio Araguaia combines cow-calf and stocker operations in the Cerrado, supplying calves and young cattle for finishing within the Araguaia meatpacking corridor. Small producers account for the majority of farms, and the region is expanding integration with crop farming to intensify production.

TERRITORIAL OVERVIEW

The four municipalities in Mato Grosso link cattle production to the Araguaia meatpacking corridor and processing plants in the surrounding region. The road network connects farms and markets, but limitations in access, connectivity, and rural services raise costs and hinder new investment.



MUNICIPALITIES: Barra do Garças, Nova Xavantina, Pontal do Araguaia e Torixoréu (MT).



1.5m

head of cattle

• ≈ 14.33 cattle per resident



18.996

km² of land area

• 39.5% pastureland
• 49.8% natural land cover



R\$ 2.29bn

Agricultural value

• Estimated regional value

02 | CURRENT SITUATION ASSESSMENT MATRIX

PROBLEM	MAIN CAUSE	EFFECT ON THE REGION
Credit terms misaligned with the cattle production cycle	Interest rates, repayment terms, and collateral requirements place the burden of risk on producers.	Investments with longer payback periods are postponed.
Environmental services are undervalued	Farms bear the costs of conservation, while its benefits extend to society as a whole.	Conservation continues to lack adequate economic recognition.
High risks associated with production diversification	Inputs, expertise, processing facilities, and buyers for new activities are lacking.	New ventures face uncertainty, limiting diversification.
Inadequate infrastructure and rural services	Access routes, connectivity, and rural services are limited.	Costs rise, and retaining workers in rural areas becomes more difficult.
Bureaucracy and legal uncertainty	Overlapping regulations and lengthy reviews complicate administrative processes.	Predictability and investor confidence decline.
Limited recognition of rural areas as places of opportunity	Rural career and investment opportunities have low visibility.	Rural outmigration intensifies, and farm succession weakens.

The future of cattle farming in Alto-Médio Araguaia

Transforming cattle farming in Alto-Médio Araguaia depends on aligned commitments from producers, government, and market stakeholders.



 PRODUCER COMMITMENTS	 GOVERNMENT COMMITMENTS	 MARKET COMMITMENTS
1 Results-oriented production and environmental management Plan intensification, pasture restoration, and climate adaptation with technical guidance and a sound financial foundation.	4 Accessible credit, insurance, and technical assistance Adapt financing and insurance instruments to the cattle production cycle and expand technical assistance for small producers.	7 Business arrangements that share risks Structure contracts, co-investments, and purchase commitments to make diversification viable.
2 Partnerships for production diversification Bring producers and partners together to identify activities, test alternatives, build scale, and develop markets.	5 Infrastructure and new investment Improve logistics and rural services, and attract processing industries to fill gaps in the value chain.	8 Preferential purchasing and recognition of environmental value Reward sustainable practices and environmental services through preferential purchasing and payments for environmental services (PES).
3 Territorial governance of cattle farming Participate in coordination among producers, government, research institutions, technical assistance providers, financial institutions, and market stakeholders.	6 Less bureaucracy and faster land and environmental regularization Integrate land tenure and environmental compliance procedures through stable rules, guidance, and shorter processing times.	9 Communication to attract talent and investment Highlight the contribution of cattle farming and present rural areas as places for innovation and career development.

ALTO-MÉDIO ARAGUAIA | HOW ACTIONS DELIVER RESULTS

How the pact transforms the region



INSTITUTIONAL IMPACTS



ECONOMIC IMPACTS



SOCIAL IMPACTS



ENVIRONMENTAL IMPACTS



TERRITORIAL OUTCOME